



Press Release
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**BANUESTRA FINANCIAL CORPORATION ANNOUNCES ITS RE-BRANDING AND
NOW OPERATES AS CHEXAR NETWORKS, INC.**

Today Banuestra Financial Corporation (“BFC”) completed its transition from a financial services company operating 12 retail branches in Atlanta, Georgia, to a pure technology, processing, and network company. Chexar Networks, Inc. (“Chexar”), owns and operates the proprietary risk management platform for check cashing that remained in the company after the sale of the retail branch banking operation in October 2007.

Chexar CEO Drew Edwards commented “when we sold the branches on October 31, 2007, we retained the 12 branch El Banco de Nuestra Comunidad® client then representing 95% of our transaction volume. Today we are excited that, less than 90 days after our launch in the marketplace, we have grown to where almost 50% of our volume is coming from other clients.”

Chexar expects volume and revenue to continue to grow rapidly from contracts already signed and in implementation. The company’s revenue is primarily derived from recurring processing fees charged to its clients as they scan checks into the system for approval. Chexar’s SmartScoresm system analyzes, scores and decisions checks that its clients want to cash for their customers in their retail locations.

Edwards went on to say “we believe that our system is the only one in the market that successfully allows the client retailer or financial institution to cash all types of checks. There are a couple of competitors out there but they do not handle the spectrum of check types that we specialize in. The competitors tend to be limited to payroll and government checks, which we learned, represent a small percentage of what the un-banked consumer needs to cash. Can you imagine your bank only accepting your payroll check for deposit and saying no to your other checks? If you want to be in the check cashing business, you have to handle all types of checks.”

Chexar’s client base has expanded beyond traditional financial institutions. Recent contracts have been signed with non-traditional financial service companies such as payday lenders, remittance and micro-finance companies with retail storefronts. In addition, Chexar has implemented its system in a limited number of small check

cashers and Hispanic focused grocery stores. The company views these installations as a test and large scale deployment in these types of businesses will depend upon the results.

ABOUT Chexar Networks, Inc.

Chexarsm (www.chexar.com) is a technology, processing, and network company that provides financial institutions and retailers with a centralized turn key risk management system enabling them to safely and profitably offer professional check cashing services at their retail locations. With every new transaction, Chexar is also building a distributed "Check Cashing Network" that will soon allow the holders of Chexar Memberships to cash their checks, any type of check, at any Chexar client location.